

PROTECT YOUR STONE FRUIT WITH **PLANT-BASED COATINGS**

WHAT IT IS



Say hello to a proprietary line of plant-based, edible coatings from AgroFresh, a recognized leader in AgTech innovation. From citrus to avocados to nectarines, our **VitaFresh™ Botanicals** coatings are an important step forward in freshness — one that extends shelf life, reduces food loss and food waste and results in superior eating experiences.



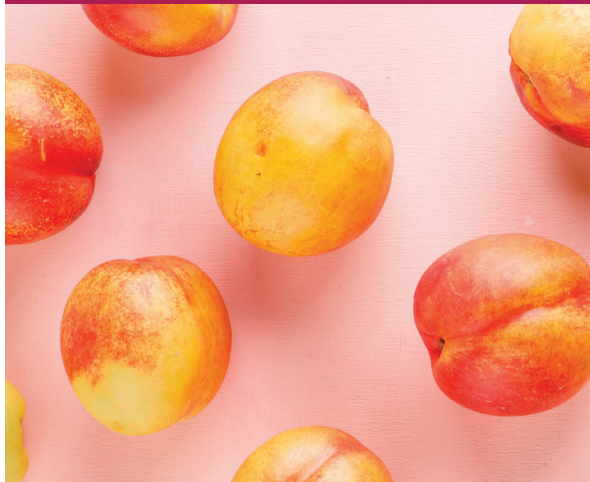
HOW IT HELPS YOU

Protect and preserve fruit naturally and efficiently.

- Naturally derived, plant-based coating: Sunflower (*Helianthus sp.*)
- Reduces dehydration
- Increases shelf life to reduce waste
- Improves appearance and freshness

AgroFresh

THINK OUTSIDE THE SKIN.



KEY BENEFITS

VitaFresh™ Botanicals boost the skin's natural protection, creating a "double skin" membrane that locks in produce freshness throughout the supply chain.

- Ideal for stone fruits with sensitive skin
- Good distribution, allowing a uniform coverage of the fruit
- Generates opportunities for consumer marketing benefits

VitaFresh™ Botanicals SoftFruit Improves External Appearance



Control



VitaFresh™ Botanicals SoftFruit

After 30 Days in Cold Storage + 3 Days Shelf Life

Sustainability and Responsibility:

VitaFresh™ Botanicals meet high standards including certifications for **ISO 9001** "quality management system" and **ISO 14001** "environmental management system." Certified **Vegan** by the European Vegetarian Union.



VEGAN



Keep fruit naturally firm and smooth, so you can **MAXIMIZE YOUR SALES**

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