

MAINTAIN COLOR & EXTEND SHELF LIFE OF YOUR BROCCOLI

THE SITUATION

Broccoli has a challenging journey to reach the consumer. **SmartFresh™ InBox** sachets are easy to use and help maintain quality and extend shelf life without packing with ice and helps reduce food waste.



SmartFresh™
InBox

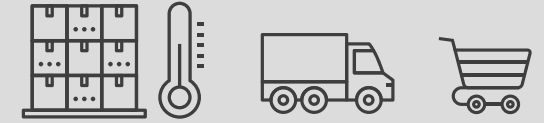


BROCCOLI BENEFITS

- Reduces floret yellowing
- Reduces dehydration
- Delays senescence
- Maintains turgidity
- Extends shelf life 4-6 days
- Increased revenue
- **Helps you deliver fresher, greener broccoli to more customers**

Please note: individual conditions and results may vary. AgroFresh cannot guarantee comparable results. Read entire label and directions before using product.

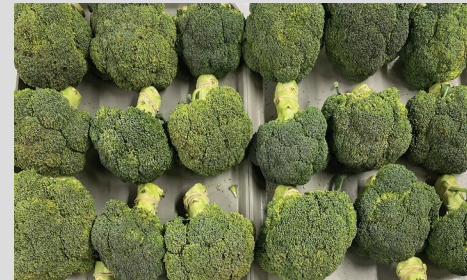
AgroFresh



See the difference after 13 days (6 days @ 0°C + 7 days @ 9°C)



Untreated / Control
12.4% marketable*



Low Dose - 1x 625mg SF InBox sachet/9-10 kg box
84.2% marketable*



High Dose - 4x 625mg SF InBox sachet/9-10 kg box
99.2% marketable*

*Marketable defined as % with color ≤ grade 3

**MAINTAIN STORAGE QUALITY.
INCREASE TRANSPORT FLEXIBILITY.
EXTEND SHELF LIFE.**



Pack freshness and deliver
with confidence.

™Trademark of AgroFresh Inc. © 2023 AgroFresh Solutions, Inc. All rights reserved. SmartFresh InBox is registered by the US EPA; Registration No. 71297-5.