

# MORE MARKETABLE YIELDS = GREATER POTENTIAL REVENUE

## THE SITUATION

Broccoli has a challenging journey to reach the consumer. **SmartFresh™ InBox** sachets are easy to use and help maintain quality and extend shelf life without packing with ice and helps reduce food waste.



**SmartFresh™**  
InBox



## BROCCOLI BENEFITS

- Reduces floret yellowing
- Reduces dehydration
- Delays senescence
- Maintains turgidity
- Extends shelf life 4-6 days
- Increased revenue
- **Helps you deliver fresher, greener broccoli to more customers**

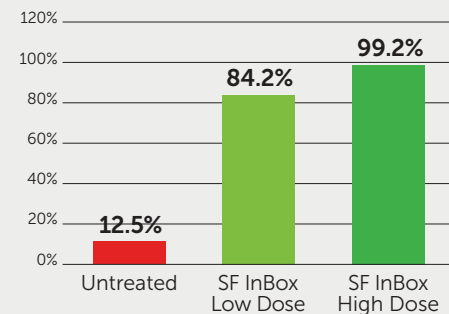
Please note: individual conditions and results may vary. AgroFresh cannot guarantee comparable results. Read entire label and directions before using product.

AgroFresh



### MARKETABLE\* YIELD

after 13 days (6 days @ 0°C + 7 days @ 9°C)

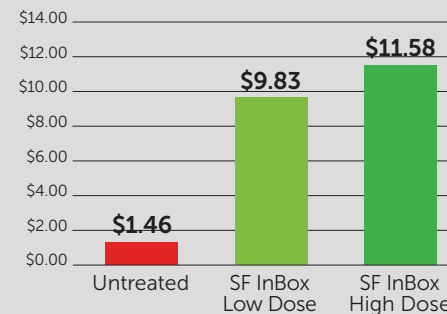


\*Marketable defined as % with color ≤ grade 3

Source: Average 2020-2022, USDA NASS. AgroFresh data on file.

### POTENTIAL REVENUE

per 20lb Box



Low Dose - 1x 625mg SF InBox sachet/9-10 kg box  
High Dose - 4x 625mg SF InBox sachet/9-10 kg box



**MAINTAIN STORAGE QUALITY.  
INCREASE TRANSPORT FLEXIBILITY.  
EXTEND SHELF LIFE.**



**Pack freshness and deliver  
with confidence.**

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