



# Protect quality and increase sustainability.

Safeguard the quality of your avocados with confidence and help reduce food loss and waste with the **SmartFresh™ Quality System**, an AgroFresh solution. Deliver more beautiful fruit to market, and ultimately to consumers. Locking in freshness and protecting against harmful outside elements begins with SmartFresh™.

The SmartFresh™ Quality System is the original post-harvest choice to help maintain consumer-desired produce freshness, and is available in a variety of formats designed to fit your facility or usage requirements.

- A complete system of proven solutions, customized use recommendations, versatile application formats, high-touch service and application verification.
- Backed by comprehensive science, extensive R&D databases, local application of deep global learning and continuous innovation.

## **Key benefits:**

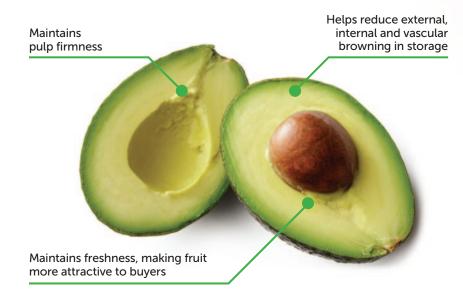
- Helps maintain internal and external fruit quality
- Extends avocado shelf life, allowing more flexibility to commercialize the fruit
- Helps reduce shrink throughout the supply chain, as well as food loss and waste





# Maintain quality. Increase confidence.

## **HASS AVOCADOS**



- Extends ready-to-eat shelf life
- Reduces fruit loss during storage and transportation and can be combined with Controlled Atmosphere
- Reduces the incidence of disorders
- Increases commercial flexibility, helping to manage inventories
- Proven and adopted technology in the main growing countries

### SEE THE DIFFERENCE





CONTROL @ DAY 6

SMARTFRESH QUALITY SYSTEM @ DAY 11

## How does it work?

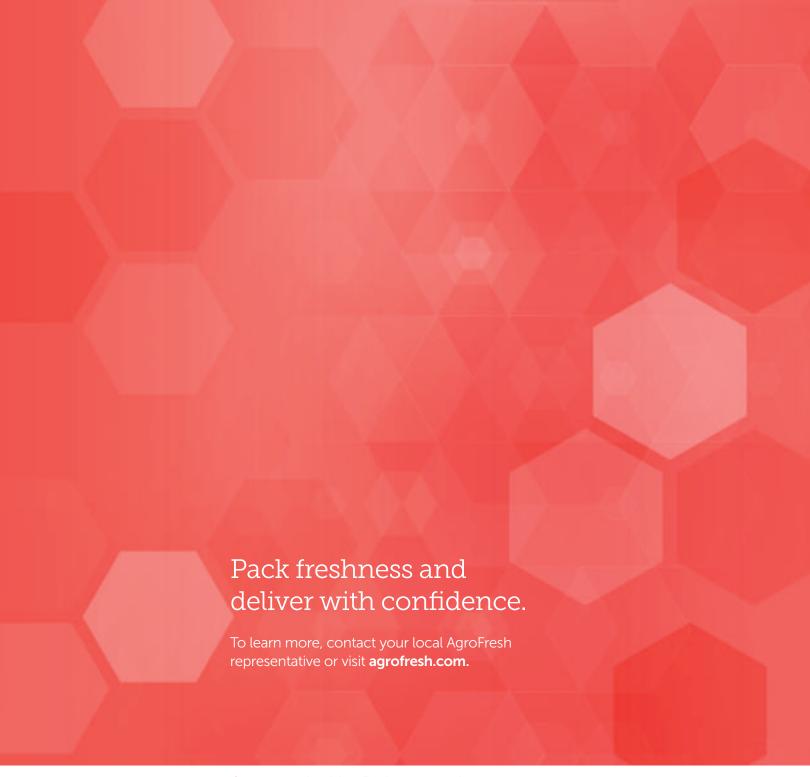
The SmartFresh™ Quality System blocks ethylene receptors, delaying the ripening process of fresh avocados.

# When is it applied?

The SmartFresh™ Quality System can be applied at any stage of the supply chain between grower and retailer. We offer flexible solutions to accommodate your unique setup.







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