

# LANDSPRING™ PROTECTS SEEDLINGS PRIOR TO TRANSPLANT

## THE CHALLENGE

Tomato seedlings face stress effects such as heat, cold, UV radiation, drought, flooding and salinity that often occur after planting. However, ethylene responses can be managed to defend plants from stress, resulting in a healthier, more vigorous crop that is better able to withstand adverse environmental conditions and give growers the best chance of maximum yield.



## THE BENEFITS

LandSpring™ is a plant-growth regulator (PGR) for pre-transplant use on seedlings to help them withstand transplant stress. Quality attributes:

- Encourages photosynthesis
- Supports increased growth
- More leaves and branches
- Root growth/strength
- Reduction of premature senescence



AgroFresh



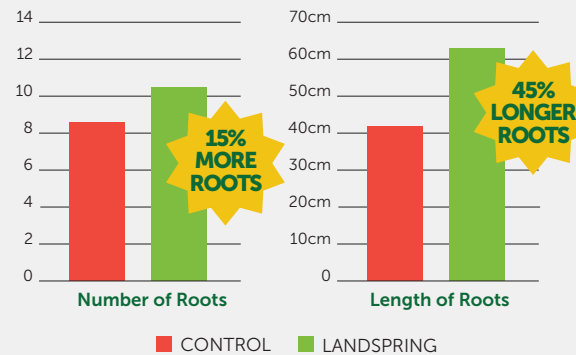
## THE RESULTS

- More leaf area
- Taller plants
- Longer roots
- Faster recovery and more early growth
- More flowers, more fruits, larger fruits
- Earlier harvest improves yield potential
- Less disease incidence (late season)
- Fewer replants needed in treated plots



Please note: individual conditions and results may vary. AgroFresh cannot guarantee comparable results. Read entire label and directions before using product.

## IMPROVED SEEDLING SURVIVAL



■ CONTROL ■ LANDSPRING

Source: University of Florida Trial



IMPROVE SEEDLING SURVIVAL  
BY AS MUCH AS 50%

INCREASE YIELD BY AS MUCH AS 15%



Source: University of Florida



Healthier Crops  
= GREATER YIELDS

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