

COMBINE Harvista™ & SmartFresh™ FOR OPTIMAL RESULTS

IN THE ORCHARD



Harvista™ 1.3 SC helps you:

- Manage ethylene to control how and when fruit ripens, helping achieve better fruit quality and higher yields
- Expand the harvest window to keep fruit on the tree for optimal color, size and firmness



IN STORAGE



SmartFresh™:

- Puts the ripening process "on hold" to protect just-picked freshness and quality
- Reduces weight loss and disorders to achieve a bigger packout
- Extends the storage window to improve inventory flexibility
- Helps maintain quality throughout the supply chain

AgroFresh



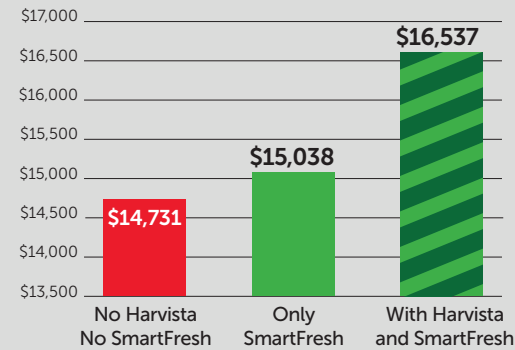
GAIN AN ADVANTAGE

Harvista alone gives some benefit going into storage; however, it is not a replacement for SmartFresh.

Harvista and SmartFresh work synergistically to provide better quality out of storage, with fresher and firmer fruit than when using SmartFresh alone — creating greater profit potential.



POTENTIAL REVENUE AT PACKOUT



Source: AgroFresh Data from Packing Facility

ASSUMPTIONS:

- Grower yield: > 30,000 apples/acre
- Size 88 box: > 341 boxes
- Price per box: > \$45
- Yield: > 10% increase with Harvista
- 4% value loss at packout w/o SmartFresh
- 3% value loss at packout with SmartFresh

Please note: individual conditions and results may vary. AgroFresh cannot guarantee comparable results. Read entire label and directions before using product.

ORDER TODAY!

Prepare for another high-quality harvest with Harvista™ and SmartFresh™. Contact your AgroFresh representative: USASalesTeam@AgroFresh.com



Please contact your local AgroFresh sales representative for information about product availability.



Higher quality & greater revenue potential.
Better Together.

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