

GREATER YIELDS DEPEND ON HARVISTA™ AT FIRST BLOOM

START WITH HARVISTA™

Good yield starts with good pollination. Keeping trees in bloom longer gives pollinators more opportunity to work for your crop.

Harvista™ 1.3 SC protects against the negative effects of ethylene during blossoming – improving the quality of flowers and extending the pollination window to help secure fruit set potential.



FIRST BLOOM BENEFIT

When applied to cherry trees, Harvista interrupts the negative impacts of ethylene and allows more flowers to develop into fruitlets, thereby enhancing yield potential and driving revenue. Growers have seen significant improvements with Harvista: for example: a **64% yield increase** versus control in Bing cherries.*

Harvista is available in certain states; contact your local representative to find out more.

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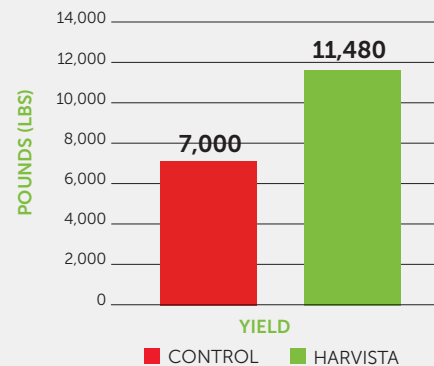
HOW DOES IT WORK?



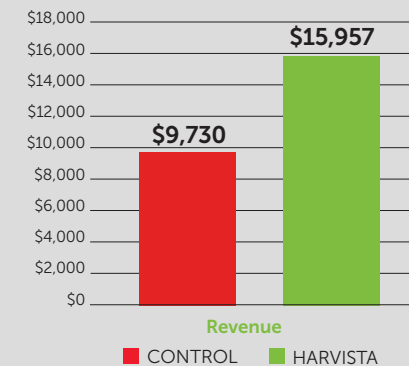
SIZE CAN BE MAINTAINED DURING YIELD INCREASE:

- Apply Harvista to cherry blossoms twice: **once at 10%** and again at **50% of full bloom**.
- Do it yourself with your existing sprayer and the simple Harvista sprayer kit.

YIELD - POUNDS PER ACRE



GROSS REVENUE PER ACRE



SEE YOUR YIELDS BLOSSOM

Give your cherries the best start with Harvista™ early-season treatment.

When applied at first bloom, Bing Cherries* treated with Harvista saw a **64% increase in yield compared to control**

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*Source: Case Study, Piepel Premium Fruit