

SEE INCREASED BLUEBERRY FIRMNESS & PACKOUT VOLUME

THE CHALLENGE



Demand for fresh, wholesome blueberries keeps rising—and so does the pressure to increase yields, reduce losses and deliver premium quality that wins bigger sales. AgroFresh is ready with our **Harvista™ near-harvest ethylene control treatment**, delivering bigger, firmer and more bountiful blueberry yields.



THE ADVANTAGE



Using **Harvista™ 1.3 SC**, you can influence the natural ripening process to optimize quality at harvest, see firmer blueberries and achieve improved packouts.

Make the confident choice to guard quality, reduce fruit waste and make the most of your crop potential and operating efficiency.

Harvista is available in certain states, contact your local representative to find out more.

AgroFresh



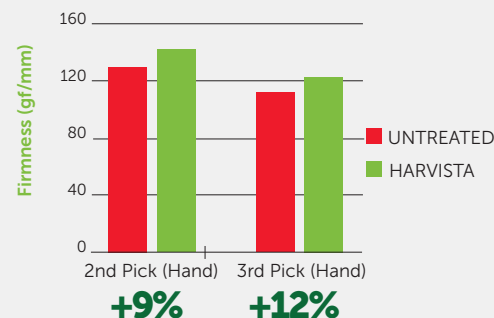
THE RESULT



FEWER DEFECTS AND INCREASED PACKOUT:

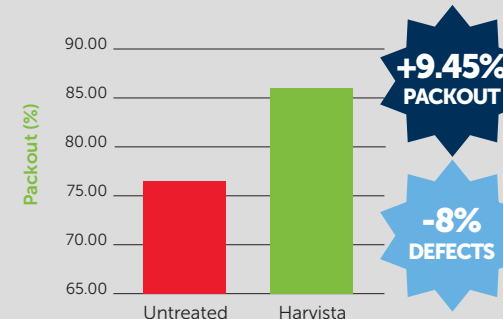
- Firmer berries: **11% - 12% on-average firmness retention**
- Extended harvest window = **flexibility to hand-pick or machine harvest**
- Quality optimization: **increased packout volume with fewer defects**

GREATER FIRMNESS RETENTION — LEGACY BLUEBERRIES —



SOURCE: AgroFresh, Georgia, USA, 2022. Individual results may vary, not a guarantee.

INCREASED PACKOUT — LEGACY BLUEBERRIES —



PEACE OF MIND FOR GROWERS

Keep your delicious, delicate blueberries in prime condition from field to the consumer.



Help blueberries thrive from field to store and deliver **the experience consumers crave.**

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