

CONTROL HOW AND WHEN YOUR FRUIT RIPENS ON THE TREE.

THE CHALLENGE

Harvest time brings the season's biggest challenges and opportunities into play at once. Your entire crop's success can hinge on the timing of color and size development versus the onset of fruit drop, not to mention the uncertainties of weather.



THE ADVANTAGE

Harvista™ 1.3 SC, managing ethylene when and where it matters most, results in:



- Keeping fruit on the tree longer, minimizing fruit drop
- Slowing starch conversion & acid loss
- Minimizing watercore

*Harvista is available in certain states; contact your local representative to find out more.

AgroFresh



THE RESULT

STAY AHEAD – PUT TIME ON YOUR SIDE.

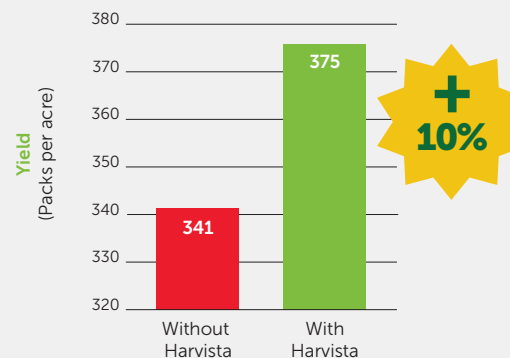


Harvista helps maximize your crop's value:

- Increased firmness
- Improved color
- Larger fruit size
- Increased crop yield

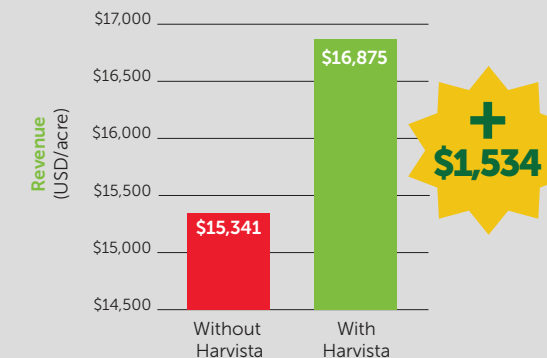


GREATER YIELD POTENTIAL



Modeling based on AgroFresh domestic and international trials. Individual results may vary, not a guarantee.

INCREASED REVENUE PER ACRE



CONCLUSION:

PEACE OF MIND FOR GROWERS

- Maintain firmness, before and after harvest
- Extend time on the tree for better color and size
- Bring consistent, high-quality fruit into storage



Prepare for better fruit quality & **improve your yield.**

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