GET REAL-TIME INSIGHTS FOR GREATER CONFIDENCE IN QUALITY.

WHAT IS IT?

FreshCloud™ is an integrated digital platform providing end-to-end visibility and traceability into your real-time data to empower decision-making and improve quality and profitability.

AgroFresh

FRESHCLOUD™
Powered by AgroFresh

WHY IT MATTERS

FreshCloud helps you minimize rejects, loss and waste and manage operational costs.

- **Time and labor savings**
- **Minimized rejects and loss**
- **Improved storage efficiency**
- **Ultimate quality**

HOW IT WORKS

FreshCloud can be customized and scaled to your operation's unique needs, with unlimited access across your organization. It combines aggregated data, machine learning and image analysis technology to enhance supply chain efficiency and sustainability.

FreshCloud™ can help improve ROI for your business.

REDUCE COSTS FOR:

Customer Claims	**20%**
Repacking	**35%**

OPERATIONS IMPROVEMENT:

Labor Efficiency	**32%**

Source: AgroFresh data on file

5x ROI seen across operations *

*Your AgroFresh representative can help predict and quantify potential savings for you based on your specific processes. Restults may vary.

DECISION-MAKING ALONG THE PRODUCE VALUE CHAIN

FRESHCLOUD™ HARVEST

FRESHCLOUD™ INSPECTION

FRESHCLOUD™ STORAGE

Minimize food waste and maximize quality and profitability.